



MIDDLE TENNESSEE CAN DRIVE GREEN THROUGH REDUCED EMISSIONS PROGRAM
Tri Star Launches Thrive™ Program in and around Middle Tennessee Community at Twice Daily Locations

FRANKLIN, TN (April 10, 2018) – For drivers who want to reduce their impact on the environment, Twice Daily's new Thrive™ Reduced Emissions program allows the Middle Tennessee areas to stay green while they drive.

Starting on April 27, the Thrive™ Reduced Emissions Program, the first sustainability program of its kind in Tennessee, is available to all drivers in and around Middle Tennessee. Twice Daily, has partnered with GreenPrint, The Arbor Day Foundation, and GROW Enrichment to offer a more environmentally-conscious option to its customers.

For every gallon and grade of gas pumped at all Twice Daily locations in and around Middle Tennessee, Thrive™ plants trees in local parks and neighborhoods and invests in certified carbon emissions reduction projects, such as greenhouse as local green-scape, reforestation, wildlife protection, and renewable energy projects, to neutralize emissions by up to 30 percent. This allows every driver to help support their local community and the environment by pumping the same Twice Daily fuel. In addition to the carbon offsets, the Thrive™ program will plant 25,000 trees in the Middle Tennessee areas with the Arbor Day Foundation.

"We are excited to engage with our customers to make a positive impact on our environment. The Thrive™ program allows our customers to fill up at the pump while also supporting their community. It is the same high-quality fuel we have always had, now, with a valuable benefit," said Steve Hostetter, CEO of Tri Star Energy, "We're also excited to be partnering with GROW Enrichment to plant trees right here in our community. We hope that the Middle Tennessee community chooses to drive green with us!"

Thrive™ has partnered with GROW Enrichment in Nashville and will be planting XX fruit trees at GROW's Nature Playground, on May XX.

To locate a Twice Daily Thrive™ location near you, visit TwiceDailyThrive.com.

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About Tri Star Energy, LLC

Nashville, Tenn,-based Tri Star Energy, LLC is one of the Mid-South's premier convenience retailers. Founded in 2000, the company owns and operates convenience stores and supplies fuel to retail dealers in Tennessee, Kentucky, Georgia and North Carolina.

About Twice Daily

Twice Daily is dedicated to delivering fast, friendly service, a fresh all-day menu and quality convenience products to busy people on the go. Locally owned and operated by Tri Star Energy, Twice Daily has been serving Middle Tennessee communities since 2011.

About GreenPrint

Developed by a team of loyalty and rewards program veterans, GreenPrint is a technology and service company enabling companies to practice sustainability in turn-key a measurable way. Blending transaction processing software with climate science, the company's patent-pending products reduce atmospheric emissions on vehicles for municipalities and commercial fleets, for petroleum wholesalers and retailers, and for corporate travelers, to build goodwill, enhance brand loyalty, and increase sales and market share. Working with over 42,000 corporate clients in 8



languages across 12 countries, GreenPrint reduces emissions on almost 500 million gallons of fuel annually. Visit www.GreenPrintCorp.com for more information.

About GROW Enrichment

GROW Enrichment is a registered 501c3 non-profit organization based in Nashville, TN with a focus on community development through urban agricultural and nature conservation education. GROW offers ongoing instruction for home schooled-students, workshops for the general public, support programs for local public schools, and nature-based summer day camp opportunities. GROW also offer citizens to engage in volunteerism through a variety of projects GROW manages.